

Gourmè Mist™

FOR IMMEDIATE RELEASE

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Date: January 15, 2009
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Gourmè Mist makes TV Appearance on KGO-TV, Channel 7's "The View from the Bay"

Gourmè Mist, a revolutionary hot product for healthy cooking, appears on "The View from the Bay" on San Francisco's ABC affiliate, KGO-TV on Friday, January 16, 2009.

Fort Lauderdale, Fla. – January 15, 2009 Florida- based Gourmè Food Company, distributor of Gourmè Mist™, has caught the eye of San Francisco's local ABC affiliate show, "The View from the Bay" to talk about the healthy and eco-friendly benefits of Gourmè Mist.

The KGO-TV show, "The View from the Bay", co-hosted by Spencer Christian and Janelle Wang, highlights the hottest and newest healthy, eco-friendly products. Only the truly innovative and eco-friendly products are chosen to be featured on KGO-TV, all attributes of Gourmè Mist.

Product creators, Simona Bunin and Sherene Costanzo will be preparing the "Gourmè Mist Girls' Signature Dishes," the veggie omelet and the balsamic glazed avocado and tomato salad.

Bunin and Costanzo will be showing Spencer and Janelle how Gourmè Mist is a healthy alternative to butter that brings more flavor and less fat. The fine mist controls the amount of oil, for less calories and the patented pump uses no additives or propellants.

“The View from the Bay” is scheduled to premier on Friday, January 16 at 3 p.m. GMT with a repeated episodes on January 17.

About the Gournè Mist

Gournè Mist™ is a revolutionary, environmentally friendly continuous mist spray bottle. All of our misters are filled with fine oils and vinegars. We are the first to bring you oil and vinegar in a Mister. Our Mister sprays better than ordinary household spray bottles. Gournè Mist™ sprays like an aerosol, but is packaged in a non-aerosol bottle. Our mister does not contain any alcohol, chemical propellants, or additives, which makes it a healthier choice over aerosol cooking sprays. Gournè Mist™ is easy to use and comes in a recyclable, disposable bottle, which eliminates the hassles of cleaning or refilling.

Varieties include Organic Extra Virgin Olive Oil, Organic Canola Oil, Natural Extra Virgin Olive Oil, Barrel Aged Balsamic Vinegar of Modena, Balsamic Vinegar of Modena infused with Pomegranate, and Balsamic Vinegar of Modena infused with Raspberry.

About the Gournè Food Company

The idea of Gournè Mist was born after two girls recognized a need for a non-aerosol, natural spray bottle, filled with fine oils and vinegars for cooking or topping foods. The girls say that one of the biggest challenges they face is keeping the growth under control so the company can support it financially. Simona Bunin and Sherene Costanzo, creators of Gournè Mist, are also grabbing attention amid the latest frenzy of young entrepreneurs. These two young business women followed their dream after selling their small finance business just in time to escape the crumbling finance world, and are now on the road to big success.

For more information, please visit www.gourmemist.com.

To schedule an interview, please contact jerome@thepreciseagency.net.

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